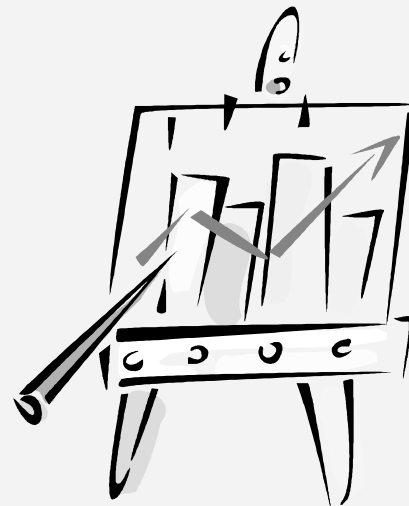


# Florida Institute of Technology– Career Management Services

## Career Profile: Business Administration

Careers in Business Administration and business encompass a wide variety of opportunities including finance, marketing, human resources, retail sales, hospitality management, and management information systems. The role of a manager or business professional in any organization is to utilize their skills in those various areas to ensure that the organization succeeds in meeting their objectives. Today's managers and business professionals must be skilled in a variety of fields including accounting, computer technology, economics, law and statistics and be able to adapt to an ever changing, global business environment.



After graduation, Business Administration degree students have an excellent background in the business and management fields and can directly enter the job market, in commerce, industry, government or other areas. Many students wish to continue into graduate school or enter one of the professional fields such as law, where they will have had an excellent undergraduate preparation. A number of our Business Administration degree graduates attend graduate school. Those who study business administration can find themselves in careers such as Human Resources Management, Accounting, Information Systems Management, Hospitality Management, Advertising Executive, Insurance, Banking-loan Officer, Marketing Manager, Credit Analyst, Retail Management, Controller, Sales Management, Budget Analyst, Financial Analyst or Stockbroker.

A bachelor's degree usually is required for management positions, although employers often prefer a graduate degree, especially an MBA. Some specialized fields such as accounting or management information systems will require a concentration of courses in those particular fields. For example, for accounting, you would want a bachelor's degree in accounting with some coursework in leadership or management if attainable. Also, for some jobs (such as an information systems manager position) you would want a Bachelor's degree in a computer field and a MBA with technology as a core component. There are options for specializing your MBA, and some jobs look for this out of a new graduate with an MBA.

Business Administration majors can work in virtually every industry to include privately and publicly-owned companies, non-profit organizations, and government agencies. The average starting salary for a bachelor's in Business Administration/Management is: \$44,174. A MBA average starting salary is \$70,000. A doctorate in Business Administration/Management is: 100,000. Salaries vary depending on the industry that the management position is part of.

**For more information on a career in Business Administration contact the Career Management Services Office or your academic advisor.**

Occupational Outlook Handbook, Bureau of Labor Statistics [www.bls.gov/oco](http://www.bls.gov/oco)  
National Association of Colleges and Employers Salary Survey: Winter 2011



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