Voice of the Community for more than 36 Years
IN A WORLD OF prepackaged programming, listener-supported public radio provides a crucial independent source of music, news and information.
Listeners are entertained, challenged, informed and inspired by WFIT’s wide range of music programs and viewpoints. The station supports the arts, health and human services, education and environmental causes by giving an important voice to local nonprofit organizations.

Over the years, WFIT has benefited from the enthusiastic support of devoted listeners from all walks of life. Our program hosts are dedicated, knowledgeable and passionate. **WFIT truly represents the BEST of our community!**
BUT IT’S TIME FOR A CHANGE

WFIT has critically outgrown its current space. Our studio space and production facilities do not come close to meeting our minimum needs—and that makes it a challenge to produce quality programming.
Over 25 devoted, committed volunteers—duct tape and faith—are what keep WFIT up and running every day.

It’s time for WFIT to have a suitable facility. We need to have a place where we can continue to grow and do what we do best ... build and connect the community.

WFIT will strive to build a green radio station. This approach will significantly reduce our operating overhead and allow us to better serve our diverse community of listeners.
A RADIO STATION TO BETTER SERVE THE COMMUNITY

Imagine for a moment a facility actually designed to be a radio station. With high quality, state-of-the-art equipment to broadcast the best sound possible.

*Imag**ine live broadcast performances* of your favorite musicians in a new spacious studio. Imagine enough space to produce an eclectic mix of music shows, local news and information programming, arts and cultural reviews and so much more. Imagine yourself helping to make this new place a reality—so WFIT can continue to evolve and remain an important foundation of our community.
Imagine every WFIT program beginning with “Broadcasting from the (your name) Center”

**WFIT NAMING OPPORTUNITIES**

Be a part of something special. A legacy for the future.

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<tr>
<th>Name the</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ENTIRE BUILDING</td>
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“The core mission of WFIT-FM is to serve our local community. The new WFIT-FM broadcast facility will provide many more opportunities to enrich the lives of our community by allowing for multiple studio broadcasting, recording, production and video capabilities. Better technology will give many of our talented local artists, musicians, students and civic organizations a high quality showcase to tell their stories and to share their ideas with our listeners.”

— Todd Kennedy, WFIT Operations Director