President's Quality of Life Committee
Meeting Minutes for
Friday, January 30, 2015
12:00 p.m. – 1:15 p.m.
Conference Room, 7th Floor of Crawford Building

In Attendance: Monica Baloga (Chair), Jared Campbell, Robin Chan, Catherine Cook, Jessica Cushman, Cheryl Davis, Carla Deras, Liz Fox, Jessica Ha, Ulreen Jones, Jackie Lingner, Mischka Maxwell, John Milbourne, Daniel Otero, Sharon Stanfield, Nathaniel Stewart

Absent: Susanne Bahr, Benjamin Hutz, Dylan Polasko

I. Welcome
While committee members began their lunch, the Chair took the opportunity to update the committee on about the upcoming SACSCOC visit and briefly review the university's proposed Quality Enhancement Plan, based under the broad category of Campus Internationalization. She cited that this topic stemmed from initial work by the Internationalizing the Campus Committee, and to a smaller extent, by the Quality of Life Committee.

II. Reports
a. Botanical Gardens – creation of a Task Force
In lieu of creating a Task Force, the Chair asked Mr. John Milbourne to report each meeting on activities associated with the Botanical Garden. A steering committee has been formed comprised of Holly Chicester (Horticulturist/Manager of the Grounds), two landscape architects, and a Professor Emeritus from the University of Delaware, Longwood, Dr. Robert Lyons. Developmental priorities and grant funding resources have been established and the costs associated with the Master Plan design are being determined for enhancing the volunteer program and fundraising. The Master Plan includes a Visitor Center, raised walkways, and possibly a small cance rental building near Crane Creek. A topography study has been completed identifying trees for inventory purposes. Once the inventory is complete, a formalized maintenance and sustainability plan will be developed. The self-guided walking tour has been amended and updated. There are now more than 40 plants/trees/palms on the tour. New plant labels are being ordered.

The Chair thanked Mr. Milbourne for his update and asked about the prospects of making the existing drive in the gardens the main entryway onto the campus grounds. In order to do so, it would take away existing wetlands on either side of the existing road. Thus, there may be issue with St. Johns Water Management District. Also, the change in traffic patterns along Babcock as a result of this may make it unfeasible.

b. Conference Center
Dr. Catherine Cook submitted a document (appended) which ranks the top schools with hospitality-management degree programs, with the explanation that it can begin dialogue about managing the proposed center. There are three tracks to consider: 1)
Florida Tech owned and managed; 2) Florida Tech owned, but managed in partnership with an existing hotel; and 3) ownership and management by an independent entity. Option 1) would almost necessitate the development of a hospitality-management degree program.

Dr. Cook stated that her subcommittee’s goals were to determine if a Conference Center was in Florida Tech’s best interests. How would it be utilized? How often? By whom (campus, community, etc.)? How big will the Conference Center need to be? These questions will be investigated.

At this time, Dr. Cook wanted to share the College of Business’ concerns about parking at Babcock Oaks and the trolley routes. She asked specifically that the trolley routes to and from Babcock Oaks be modified and the timing be shortened. Faculty on the committee confirmed that students traveling from the Oaks to main campus were often 5-15 minutes late to class. Mr. Milbourne promised to report this to Transportation.

c. Off-site and Distance Learning – QOL matters
  The Chair stated that she hoped to have guest speakers at the next meeting to discuss QOL matters and issues at off-site locations and for distance learning students and faculty.

d. Internationalization – Finding Commonalities
  Ms. Jackie Lingner reported that her subcommittee is looking at what other universities with higher international populations do to address some of the special requests and incidences that have come from our international students. She also reported that she contacted several embassies to see if students had complained or spoken of any issues and requests. She said that none have been identified.

The Chair thanked the committee for their preliminary work and commended them for benchmarking against other institutional models.

III. Next meeting: Friday, February 27, 2015, from 12:00-1:15 p.m.

Respectfully submitted,

Monica H. Baloga, Chair

February 6, 2015
There are plenty of opportunities for advancement in the diverse and dynamic hospitality industry, especially for those with a degree in hospitality management. If you’re upbeat and energetic, have leadership abilities, and enjoy helping others, the global hospitality industry is worth seriously considering.

There are plenty of opportunities for advancement in the diverse and dynamic hospitality industry, especially for those with a degree in hospitality management. If you’re upbeat and energetic, have leadership abilities, and enjoy helping others, the global hospitality industry is worth seriously considering.

As there are a large number of hospitality-management bachelor’s degree programs to choose from, it’s not easy selecting a school. We’ve thoroughly evaluated the top schools. We base our rankings on academic quality, awards, reputation, rankings, facilities, and internship opportunities.

#1 Cornell University, School of Hotel Administration

The bachelor’s degree in hotel administration covers all aspects of hospitality management. Students work 800 hours in a hospitality-related field. Valuable internships are available.

Students can spend a semester or a year studying abroad. Students can also gain experience working at the Statler Hotel.

#2 Michigan State University, School of Hospitality Business

It’s one of the oldest schools in the field and provides one of the top hospitality programs in the nation. Internships are available throughout the world. Every student is required to complete 400 hours in a Level I Internship and 400 hours in a Level II Internship.

A specialization in hospitality-business real estate and development is available. Recruiters from the nation’s top hospitality companies visit the school every year.

#3 University of Nevada at Las Vegas, William F. Harrah College of Hotel Administration

Las Vegas serves as one of the world’s largest hospitality and tourism laboratories. The school provides valuable internships and mentors. The hospitality-management bachelor’s-degree program provides a broad educational approach to a career in the hospitality industry.

Students can select a concentration in gaming management, meetings and conventions, professional golf management, or restaurant management.

#4 Fairleigh Dickinson University, International School of Hospitality and Tourism Management

Fairleigh Dickinson University (FDU) has one of the nation’s oldest hospitality programs. The program has been rated by Princeton Review's “Gourman Report” as one of the top-15, four-year hospitality management programs out of more than 200 in the United States. The BA in
Individualized Studies (BAIS) program allows students to specialize in hospitality management. Students study the basic hospitality curriculum.

The International School of Hospitality and Tourism Management provides easy access to New York City and Atlantic City, the center of the world’s largest hospitality market. Students have opportunities to gain important hands-on training provided by affiliated hotel/restaurant/conference center properties and numerous clubs in the New York City and Atlantic City areas. Students are expected to gain 1,200 hours of diverse work experience.

Every year the International School of Hospitality and Tourism Management offers over 2,000 internship and career-track positions. The school has a network of more than 3,000 alumni in hospitality and tourism leadership positions across the world.

#5 Virginia Tech, Pamplin College of Business, Dept. of Hospitality and Tourism Management

The Department of Hospitality and Tourism Management at Virginia Tech’s Pamplin College of Business is consistently ranked among the world’s top-10 hospitality-tourism-and-management programs. The department is regarded as a tier-one recruiting school for many of the top hospitality corporations in the United States, including Hilton, Marriott, Sodexo, and many others.

Students take a comprehensive set of core business courses. The program includes 400 hours of internship and professional experience. Students work on-campus for the Virginia Tech Dining Services, the Inn at Virginia Tech, or the Virginia-Tech-owned, historic Hotel Roanoke.

The staff includes former presidents and vice-presidents of major hospitality corporations, former hotel and resort general managers, and world-renowned scholars.

#6 University of Massachusetts Amherst, Isenberg School of Management, Dept. of Hospitality and Tourism Management

The Department of Hospitality and Tourism Management at UMass-Amherst’s Isenberg School of Management provides one of the world’s oldest and best hospitality programs.

Princeton Review’s Gourman Report has ranked the program #4 among the more than 200 four-year hospitality management programs in the country. It has also been consistently included in the top 20 in the world by independent international ranking organizations.

The program offers on-campus and an online bachelor’s-degree programs. It allows students to choose a concentration such as casino management, club management, food-and-beverage management, lodging management, or tourism-convention-and-event management.

#7 Pennsylvania State University, School of Hospitality Management
In Penn State's School of Hospitality Management, students gain 1,000 hours of real-world experience. Over 100 companies visit the campus to recruit students enrolled in the School's various programs.

The hotel, restaurant, and institutional management bachelor's-degree program offers a hotel-restaurant-and-institutional-management option and a management-dietetics option.

#8 Washington State University, School of Hospitality Business Management

Washington State's School of Hospitality Business Management offers a bachelor's degree in hospitality business management that is the third-oldest in the country, and is consistently rated in the top 5 percent of similar programs around the country.

The BA in hospitality business management offers specialized instruction in the major managerial, organizational, service, financial, and technical issues relative to operations in the hospitality industry.

The program provides hands-on instruction and real-world experience, including an internship. The School is also well known for the high quality of its research.

#9 University of Central Florida, Rosen College of Hospitality Management

UCF's Rosen College of Hospitality Management is located in Orlando, Florida, one of the world's premier tourist destinations.

Rosen College's hospitality-management bachelor's-degree program provides specializations in subjects such as theme-park-and-attraction management and golf-and-club management. The Rosen College has valuable industry connections.

#10 Iowa State University, College of Human Sciences, Dept. of Apparel, Events, and Hospitality Management (AESHM)

Iowa State is well known for hospitality management. The College of Human Sciences' AESHM department has a major in hospitality management that is well known for its excellence in research. Students obtain internships with some of the biggest names in hospitality such as Marriott, Embassy Suites, and the Walt Disney Company.

#11 Purdue University, College of Health and Human Sciences, Hospitality & Tourism Management Unit

The Hospitality & Tourism Management Unit of Purdue's College of Health and Human Sciences is recognized as one of the top programs of its kind. The program provides for a 400-hour hospitality-and-tourism-management internship.

It also has a strong core of management classes and two instructional labs, which reinforce what the students learn in class. The program is a top provider of hospitality-and-tourism research to communities, corporations, and organizations worldwide.
#12 Northern Arizona University, W.A. Franke College of Business, School of Hotel & Restaurant Management

The School of Hotel & Restaurant Management in Northern Arizona’s Franke College of Business provides a restaurant-management bachelor’s degree and an international-hospitality-management bachelor’s degree. Students in the international-hospitality program are required to study abroad for one semester.

The school provides internships with some of the top companies in the hospitality industry. Students must work 1,200 hours in a hospitality establishment.

#13 Kansas State University, College of Human Ecology, Dept. of Hospitality Management and Dietetics

The Department of Hospitality Management and Dietetics in Kansas State’s College of Human Ecology offers a B.S. degree in Hotel and Restaurant Management.

The program combines theory-based instruction with practical experience, including an internship with a professional affiliate.

Students have a variety of internships to choose from, and altogether acquire 1,000 hours of work experience.

#14 University of Houston, Conrad N. Hilton College

The University of Houston’s Conrad N. Hilton College is known for its experimental learning programs.

Students can participate in the Leadership Program at the Hilton University of Houston, the college’s teaching hotel.

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The faculty and staff of Hilton College have extensive career connections.

#15 Oklahoma State University, School of Hotel & Restaurant Administration

The program in OSU’s School of Hotel & Restaurant Administration includes laboratory practices, supervised industry work experiences and internships.

Students gain 800 hours of hands-on work experience in a domestic or international internship. The program features an international, hospitality learning experience in Switzerland.

The annual career fair is typically visited by more than 35 hospitality companies.

#16 Georgia State University, J. Mack Robinson College of Business, Cecil B. Day School of Hospitality
The School provides a program leading to the bachelor of business administration in hospitality. The school provides a mentoring program. Students are prepared to enter the hospitality industry as a manager. Located in downtown Atlanta among world-class hotels, restaurants and venues, the School offers real-world learning beyond the classroom.

The School has numerous industry partnerships, connecting faculty members and students to important learning opportunities. The classes often participate in high-level projects with popular industry brands, providing excellent learning and networking opportunities.

#17 Drexel University, Center for Hospitality & Sport Management

According to the Gourman Report, Drexel’s hospitality-management program is typically ranked in the top tenth percentile of national programs. Philadelphia serves as the learning lab for the program.

The Program offers concentrations in gaming and resort management, food and beverage management, travel and tourism, and hotel administration. Students select a business minor in business administration, entrepreneurship, or marketing.

Students have the opportunity to study abroad at Drexel’s London campus, and also have access to hundreds of partnering hotels and dining establishments.

#18 University of Denver, Daniels College of Business, Fritz Knoebel School of Hospitality Management

The Fritz Knoebel School of Hospitality Management in the University of Denver’s Daniels School of Business offers a bachelor’s of science in business administration in hospitality management.

The School trains students for all aspects of the hospitality and tourism business. Concentrations are available in hospitality sales & marketing, lodging/resort operations, and restaurant/F&B management. All students study abroad for a full quarter and have a language requirement, two things highly valued by industry.

The instructors have advanced degrees and extensive industry experience. The students have plenty of opportunities to gain real-world experience in Denver’s world-class resorts and establishments.

#19 California State Polytechnic University at Pomona, Collins College of Hospitality Management

Cal Poly Pomona’s Collins College of Hospitality Management is consistently ranked among the nation’s premier management programs.

All students in the bachelor’s hospitality-management program have an opportunity to oversee the Restaurant at Kellogg Ranch, the College’s fine-dining restaurant. A new facility is under construction that will ensure that students will have the option of working at either the on-campus hotel or the on-campus restaurant.
Students select an emphasis in hotel/resort management, restaurant management, and/or club management. Student gain 800 hours of work experience in hospitality-related employment before they graduate.

**#20 Johnson & Wales University, Hospitality College**

Johnson & Wales University’s Hospitality College offers a collection of bachelor’s-degree programs, including a travel-tourism-and-hospitality-management program. J&W Hospitality Colleges are located in Providence, RI, North Miami, FL, Denver, CO, and Charlotte, NC.

Internships are available at a broad range of sites. Students can take an international internship and study abroad in Costa Rica, Australia, South Africa, England, Switzerland, and Spain.

Students also have real-world projects with real clients.

**FIU**

*Chaplin School of Hospitality & Tourism Management*

Hospitality management students at the Chaplin School learn from a comprehensive set of core requirements and practical experiences. The Chaplin School offers a Bachelor of Science degree in Hospitality Management available fully online and on site.

Students have the option to choose from six majors to specialize their degree in hospitality management.

**Hospitality Management Major Areas – 18 Credits (optional)**

**Beverage Management Courses**

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<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>Credits</th>
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<tbody>
<tr>
<td>HFT 3866</td>
<td>Wine Technology, Merchandising, and Marketing</td>
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</tr>
<tr>
<td>HFT 3861</td>
<td>Beverage Fundamentals</td>
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<tr>
<td>HFT 3864</td>
<td>Introduction to Brewing Science</td>
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</tr>
<tr>
<td>HFT 4867</td>
<td>The Business of Wine</td>
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**Culinary Management Courses**

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<tbody>
<tr>
<td>FSS 4234C</td>
<td>Advanced Food Production Management</td>
<td>3</td>
</tr>
<tr>
<td>FSS 4336</td>
<td>Culinary Event Management</td>
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<tr>
<td>FSS 3242C</td>
<td>International Cuisine</td>
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<tr>
<td>HFT 4833</td>
<td>Culinary Innovation and Entrepreneurship</td>
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**Event Management Courses**

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<tbody>
<tr>
<td>HFT 3741</td>
<td>Planning Meetings and Conventions</td>
<td>3</td>
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| HFT 3753      | Convention & Trade Show Management
Or HFT 4804 – Group Business Sales and Services                | 3       |
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<thead>
<tr>
<th>Course Number</th>
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<tbody>
<tr>
<td>HFT 3754</td>
<td>Expositions and Events Management</td>
<td>3</td>
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<tr>
<td>HFT 4757</td>
<td>Advanced Events Management</td>
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<td><em>Pre-requisite: HFT 3754</em></td>
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**Hotel/Lodging Management Courses**

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<tr>
<td>HFT 3314</td>
<td>Hospitality Property Management</td>
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<tr>
<td>HFT 4240</td>
<td>Managing Service Organizations</td>
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<td>HFT 4936</td>
<td>Hotel Management Seminar</td>
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<td>HFT 4508</td>
<td>Group Business Sales and Services</td>
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**Restaurant/Foodservice Management Courses**

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<tr>
<td>FSS 4106</td>
<td>Purchasing and Menu Planning</td>
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</tr>
<tr>
<td>HFT 4809</td>
<td>Management for Foodservice Industry Segments</td>
<td>3</td>
</tr>
<tr>
<td>HFT 4479</td>
<td>Foodservice Systems Development</td>
<td>3</td>
</tr>
<tr>
<td>HFT 4853</td>
<td>Foodservice Trends and Challenges</td>
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<td>HFT/FSS</td>
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**Travel & Tourism Management Courses**

The Conference Center at Central Penn College: What can we do for you? Looking for a perfect spot to host your next business gathering, private party or other event? Look no further than the Conference Center at Central Penn College. Central Penn College and the Harrisburg Hotel Corporation (affiliated with the Harrisburg Hilton) have partnered to bring you the ultimate business meeting or personal celebration experience. Located on the beautiful campus of Central Penn College, in the lower level of the ATEC building, The Conference Center at Central Penn College offers the following:
• Over 5,600 square feet of flexible meeting or celebration space
• Availability for receptions of over 500 people
• Complete conference service staff
• Pre-function area for registration and quick breakout transitions
• Full inventory of audio-visual equipment
• Drop-down screens, teleconferencing, computer hook-ups and complementary
• Wi-Fi Outdoor reception space
• Onsite restaurant for breakfast, lunch and dinner before or after your conference
• Hosting for formal dinners, coffee breaks, elegant buffets, continental breakfasts, business luncheons, afternoon breaks and more
• Easily configurable conference rooms for seminars, productive meetings, general sessions, executive board meetings, and more
• Customized menus
• Free parking for all attendees
• Convenient central location just off I-81 Brand new, state of the art facility
• Backed by years of experience from one of the most distinguished names in the business.

To view our banquet menu, please click here. For customized menus, and to make a reservation, please feel free to call the Conference Center at Central Penn College at (717) 728-2304 or email the manager with any questions. - See more at:
http://www.centralpenn.edu/about-central-penn/the-conference-
center-at-central-penn-college/#sthash.YbpMyrH.dpuf