

Crisis Management Policy

A crisis is defined as: A) An accident involving a member of Florida Tech community (Faculty, Staff, Administration or Student) that has the potential to create adverse publicity for the university; or B) An incident in which the safety of the members of the Florida Tech community is in jeopardy.

Examples of incidents that may cause adverse publicity for the university are:

- An accidental death on campus
- A suicide
- An arrest on or off campus of one or more members of the Florida Tech community
- An rape or an aggravated assault on a campus person or persons
- An accident involving a Florida Tech airplane or vehicle
- A mob incident (protest etc.)

Examples of incidents in which the safety or security of Florida Tech community are at risk are:

- A hurricane or major storm
- A fire or explosion in a campus facility
- An act of terrorism
- A bomb threat
- A chemical or toxic waste accident

Although there is no one person, other than the president, designated as the crisis manager, there is one principal spokesperson for the university. That person is the Director of University Communications.

In crisis situations and before any statements or press releases are issued, the Director of University Communications and the executive, with concurrence of the president, will determine who shall act as the university's spokesperson on the issue at hand. If a crisis is of an on-going nature, the person designated at the outset as the university's spokesperson shall continue to act in that capacity.

When an incident requires the university spokesperson to have a particular expertise, e.g. medical or legal, the spokesperson will be designated by the president.

If contacted by the media, an individual within the Florida Tech community has the right to make comments but only in the capacity of a private citizen and not as an official spokesperson of the university.