Florida Institute of Technology

High Tech with a Human Touch™

FIT Patuxent & SMHEC

Textbook List

Spring 2017

Note on Textbook Purchase From MBS Direct

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In order to purchase your textbooks from MBS Direct you will need the following information:

- School name – Florida Institute of Technology
- Site name, e.g. Patuxent
- Semester, e.g. Fall 2016
- Course name and number: 1X (one X) after a Patuxent site course number means the course is face-to-face, and IX (i X) after the course number means it is distance learning (DL)
Course Number, Name, Instructor Textbook
FACE TO FACE CLASSES

AVM 3303 Transportation Logistics
Scanlan
*Transportation*  
*A Global Supply Chain Perspective*  
John J. Coyle  
South-Western College Pub; 8 edition

BUS 3601 Marketing Principles
Somerville
*Principles of Marketing* 15th Edition  
Kotler and Armstrong  
Prentice Hall

BUS 4552 Inventory Control Management
Scanlan
Arnold, Chapman, Gatewood & Clive  
Pearson

BUS 4555 Procurement and Contract Management
Alfred
*When the Pentagon was for Sale*  
Andy Pasztor  
ISBN 13: 978-0684195162  
Scribner

BUS 5011 Management Theory and Thought  
MGT 5011 Management Theory and Thought
Davis
Don Hellriegel  
Cengage Learning
BUS 5431 Managerial Accounting
MGT 5001 Managerial Accounting
Townsend
Managerial Accounting; 15th Edition
Garrison & Noreen
McGraw-Hill Education

BUS 5455 Personnel Management
MGT 5033 Human Resource Management
Taylor
Managing Human Resources; 17th Edition
Snell
South-Western College Pub

BUS 5470 Marketing Management
MGT 5019 Marketing Management
Schaller
Marketing Management; 15th Edition
Kotler & Keller
Pearson

BUS 5602 Essentials of Business Development 2
George
Essentials of Business Development 2
Keller & Graham
Cengage Learning

MGT 5006 Introductory Managerial Statistics
Mehl
Business Statistics in Practice; 8th Edition
Bowerman
McGraw-Hill Education
MGT 5064 Cost and Economic Analysis
George
   Boardman
   ISBN 13: 978-0137002696
   Pearson
2. Cost-Effectiveness Analysis; 2nd Edition
   Levin
   SAGE Publications

MGT 5080 Strategic Project Management
Taylor
1. Project Management: Planning, Scheduling & Controlling Projects
   Portny, Mantel, Meredith, Shafer & Sutton
   ISBN: 978-047011124-6
   Wiley
2. Microsoft Project 2013
   Wiley

ECE 5111 Radio Frequency Propagation
Nardo
Antennas and Propagation for Wireless Communications Systems; 2nd Edition
Saunders & Aragon-Zavala
Wiley

ENM 5200 Project Engineering
London
Engineering Project Management for the Global High-Technology Industry
Shina, Sammy
McGraw-Hill Education

MAE 5160 Gas Dynamics
Gordon
Modern Compressible Flow; 3rd Edition
Anderson
McGraw- Hill
MAE 5480 Structural Dynamics
Tritscher
Introductio to Structural Dynamics
Donaldson
Cambridge University Press

MTH 5051 Applied Discrete Mathematics
Schug
1. Discrete Mathematics and its Applications; 7th Edition
   Rosen
   McGraw-Hill Education
   Rosen
   McGraw-Hill Education

MTH 5201 Mathematical Methods in Science & Engineering 1
Long
Advanced Engineering Mathematics; 10th Edition
Kreyszig
Wiley

VIRTUAL CLASSES

CSE 5281 Graphical User Interfaces
Breitler
Designing the User Interface Strategies for Effective Human-Computer Interaction; 6th Edition
Scneiderman, Plaisant; Cohen, Jacobs, Elmqvist & Diakopoulos
Pearson

CSE 5636 Network Security
Cerkez
Easttorn
Pearson IT Certification
MGT 5003 Public Finance
Heffernan
Fiscal Administration; 9th Edition
Mikesell
Wadsworth Publishing

MGT 5020 Applied Management Project
Klinger
Business Research Methods; 9th Edition
Zikmund
South-Western College Publications

MGT 5035 Public Administration and Management
Chlosta
Public Administration and Public Affairs; 12th Edition
Henry
PHI Learning

MGT 5053 Project and Program Risk Mitigation
Heffernan
Risk Management Concepts and Guidance; 5th Edition
Pritchard
ISBN 13: 978-1482258455
Auerbach Publications

MGT 5070 Special Topics in Business: Innovation and Entrepreneurship
Schaller
Innovation and Entrepreneurship
Drucker
HarperBusiness
MGT 5088 Project and Program Risk Management
Clapp
*Risk Management Concepts and Guidance; 5th Edition*
Pritchard
ISBN 13: 978-1482258455
Auerbach Publications

MGT 5090 Practicum for Project Management
Clapp
*Project Management Casebook*
Cleland, Puerzer, Bursic & Vlasak
Project Management Institute

ORP 5041 Reliability Analysis
Foulkes
*Reliability Engineering and Risk Analysis: A Practical Guide; 2nd Edition*
Modarres, Kaminisky, Krivstov
CRC Press

SWE 5001 Software Engineering
Mutschler
1. *Software Engineering; 10th Edition*
   Sommerville
   Pearson
2. *The Practice of Programming*
   Kernigan
   Addison- Wesley
FOR MORE INFORMATION ON:

APA (American Psychological Association) citation:

https://owl.english.purdue.edu/owl/section/2/10/

MLA (Modern Language Association) citation:

https://owl.english.purdue.edu/owl/resource/747/24/

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http://lib.fit.edu/