

This course is available for student registration only after the approval process has been completed.

Subject COM Course No. 3045 Credit Hours 3 Term to be added to the file Fall 2006
Alpha Prefix (e.g., CSE) Number Choice (e.g., 1301) (e.g., Fall 2005)

Class Hours 3 Lecture Hours 3 Lab Hours _____ Contact Hours (CEU only) _____

Department Humanities and Communication Schedule Type Lecture
(e.g., Computer Sciences) (e.g., lecture, lab or special project)

College/School College of Aeronautics-23 College of Psychology and Liberal Arts-25
(Please check appropriate box) College of Business-24 College of Science-26
 College of Engineering-01 University College/SEGS-90

Computer Title (restricted to 25 spaces, including blanks) Intercultural Com

Catalog Title Intercultural Communication

Catalog Description of Course (limited to 350 characters, including spaces)
 Examines the elements of communication among members of various cultures and subcultures both within the workplace and across national boundaries, especially as those elements affect business interactions. Presents strategies to improve intercultural communication in business settings.

In addition, you may attach a course syllabus and/or more detailed description.

Restrictions Prerequisite _____ Corequisite _____ Grades to be issued
(course number) (course number) A, B, C, D, F
 Prerequisite _____ Corequisite _____ S, U
(course number) (course number) P, F
 Prerequisite _____ Corequisite _____ Other _____
(course number) (course number)

Additional Restriction _____
(e.g., major, class level, department head approval)

If this course replaces a course currently offered in BANNER, please indicate old course information

Subject Alpha Prefix (e.g., CSE) _____ Course No. (e.g., 1301) _____

APPROVALS
 Upon completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee for approval below and forward to Catalog Coordinator.

Originator _____ Date _____ Chair, Graduate Council _____ Date _____
 Department Head/Program Chair _____ OR
 Dean or Associate Dean _____ Date _____ Chair, Undergraduate Curriculum Committee _____ Date _____

CATALOG COORDINATOR		REGISTRAR'S USE ONLY			
Catalog Coordinator _____	Date _____	SCACRSE _____	SCADETL _____	SCAPREQ _____	SCABASE _____
		SCARRS _____		Operator Init _____	Date _____

Week 8	Chap. 8 – Dimensions of Culture	Map quiz
Week 9	Chap. 9 – Dominant US Cultural Patterns	Map quiz
Week 10	Exam – Chaps. 6 – 9	EXAM
Week 11	Chap. 10 – Comparative Culture Patterns Chap. 11 – Women, Families, and Children	Map quiz
Week 12	Oral Presentation of Culture Study	Culture Study Written Report Due Oral Presentation of Report
Week 13	Chap. 12 – Contact Between Cultures	
Week 14	Chap. 13 – Immigration and Acculturation Chap. 14 – Forces Against Assimilation	Map quiz
Week 15	Chap. 15 – Forces to Conform to One Cultural Identity Chap. 18 -- Multiculturalilsm	Map quiz
.	FINAL EXAM	FINAL EXAM

Explanation of Assignments

Journal Article Summaries

In pairs, you will read a journal article that is relevant to Communicating in the Global Economy, i.e., an article that deals with communication issues within an international business setting or within a diverse workplace. The source must be a professional journal in management or communication (or closely related fields) and must have been published in 2000 or later. Present a ten-minute oral summary to the class. On the day you present, give a written 200-300-word summary to the class and to Dr. Strother (with the article attached for Dr. S.).

Map Quizzes

During the semester, you will have eight map quizzes on specific sections of the world. You will always be given a list of the countries to study for each quiz.

Culture Study

In assigned teams, you are to prepare a comprehensive report on a specific culture. The focus of the report must be on the elements of culture that have a significant impact on international business operations. Part of the report must include a contrast with the parts of mainstream US business culture that could cause cross-cultural misunderstandings. At least 10 different sources must be used for the report. At least 5 of the sources must have been published later than 2000 and at least 5 sources must be non-Internet sources. Each team will give a 15-20 minute oral report on the results of its Culture Study.

Grading:

Exams	30%
Map Quizzes	10%
Journal Article summaries	10%
Culture Study	25%
Final Exam	25%

GENERAL POLICIES

Assignments

All assignments must be your own work. For team assignments, you are to participate fully and contribute equally to the assignment. When appropriate, information is to be drawn from outside sources and properly documented in your written work. All documentation is to follow the guidelines of the *Publication Manual of the American Psychological Association*.

Any form of academic dishonesty will result in a grade of “F” for this course. You are responsible for knowing all Florida Tech academic dishonesty policies (www.fit.edu/current/plagiarism.pdf).

All assignments are due at the beginning of the scheduled class period. An assignment that is not handed in on the due date may be handed in at the next meeting of the class; however, as a late penalty, that assignment will automatically receive a grade that is one letter grade lower than if it had been turned in on time. No late assignments will be accepted after that time.

Attendance

Because class participation is crucial to your success in this class, your attendance and participation are imperative. If you are absent from more than 2 classes (unexcused), your grade will be adversely affected. If you are absent from 25% (4 class meetings) of the classes, you will automatically receive an “F” in the course. As soon as you miss 4 class meetings, you will not receive grades on any further exams or assignments.

Being excused from class requires either a medical excuse from a local physician or an authorized excuse from your coach for approved athletic trips. If you have an excused absence, any make-up work must be completed within one week of your return to class.