



## College of Business

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### Inter-Office Memorandum

**TO:** Undergraduate Curriculum Committee

**THRU:** Barbara Pierce, Assoc. Dean, College of Business *Barbara Pierce*

**FROM:** Karen Chambliss, Chair, *Karen Chambliss*  
College of Business Program & Curriculum Committee

**DATE:** April 19, 2006

**SUBJECT:** Adding a degree program, adding new courses

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The College of Business has approved a new degree program (BUS 7867 International Business) and 7 new courses supporting that new degree program. The new courses will be implemented over the next three years. The CoB is seeking approval for:

1. **7867 International Business (BS degree)**
- 1a. **Pre-International Business**

*and new courses*

2. **BUS 3801 Cross-Cultural Management (Fall 2007-Domaglaski)**
3. **BUS 3802 Global Macroeconomic Issues (Spring 2008-Vamosi)**
4. **BUS 4801 International Trade (Fall 2008-Slotkin)**
5. **BUS 4802 Global Accounting & Tax (Fall 2008-New Hire)**
6. **BUS 4803 Global Financial Management (Spring 2009-New Hire)**
7. **BUS 4804 Bus in the Western Hemisphere (Spring 2009-Kirschstein)**
8. **BUS 4884 IB Practicum (Spring 2009-Hott)**

With the new Dean of the CoB having a strong background in global business, and with consumer demand indicating significant enrollment potential for global business degrees, the CoB is seeking to institute an international business degree ASAP. In fact, the CoB is now placing strong emphasis on Global Perspectives in all its degree programs, as set out in items approved at previous UGCC meetings. A new Executive In Residence will be joining the CoB

to teach a course (approved at the April 7 UGCC meeting) in Fall 2006. The balance of the newly proposed IB curricula would be instituted over the next three years.

This new program has several noteworthy features:

- (1) Students must apply to enter the IB program as rising juniors and must meet the criterion of having 2.75 GPA at the beginning of their junior year. Incoming freshmen will be assigned "Pre-IB" status; official IB major status assignment would not occur until the student is formally accepted into the IB program. Students who transfer from BCC (or another school as juniors) will be assigned "Pre-IB" status and will be eligible for the IB major after completing one semester at Florida Tech with a minimum GPA of 2.75. Per the Registrar's Office, this "Pre-IB" status will require a separate major code so that freshmen and transfer students entering the COB as IB students can be tracked until such time as they qualify for the IB program.
- (2) Students must take one year of a foreign language; moreover, the language must be one in which the student is not already fluent.
- (3) Students are mandated to undertake a "Study Abroad" in the summer following their junior year.
- (4) Students will have the option of undertaking an International Business Practicum overseas. This would occur in the summer following commencement.

The proposed IB flowchart is identical to the existing Business Administration flowchart (approved by UGCC April 7) over the freshmen and sophomore years; thus, those students who matriculate to Florida Tech as Pre-IBs will have a no-penalty option of switching to the 7067 degree should they not be accepted into the IB program.

Students beginning their sophomore year in Fall 2006 would be able to apply for this new program for Fall 2007. The program is a lock-step program and must be started with the fall semester.

The above courses will be taught by existing faculty and/or new hires.

In addition to the new courses submitted for approval, a few previously approved courses are integral to this new program:

BUS 1801	Global Business Perspectives
COM 3045	Intercultural Communication
BUS 4686	International Marketing
HUM -----	Restricted Elective (HUM)-Global

It is envisioned that courses (3) BUS 4686 International Marketing and HUM ----- Restricted Elective (HUM)-Global will be taken by the student during summer study abroad (Oxford).

Respectfully submitted

Please provide the following information when requesting a new major or minor (programs and options) to be added to the curriculum. A code will be assigned by the Office of the Registrar and a copy of this form will be mailed to the appropriate department.

COLLEGE/SCHOOL College of Business SITE(S) \_\_\_\_\_

DEPARTMENT \_\_\_\_\_ CAMPUS(ES) \_\_\_\_\_

PROGRAM TO BE ADDED  Major  Minor:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Bachelor of Arts (B.A.)               | <input type="checkbox"/> Master of Arts (M.A.)                                     | <input type="checkbox"/> Educational Specialist (Ed.S.)           |
| <input checked="" type="checkbox"/> Bachelor of Science (B.S.) | <input type="checkbox"/> Master of Business Administration (M.B.A.)                | <input type="checkbox"/> Doctor of Education (Ed.D.)              |
|  | <input type="checkbox"/> Master of Public Administration (M.P.A.)                  | <input type="checkbox"/> Doctor of Philosophy (Ph.D.)             |
|  | <input type="checkbox"/> Master of Science (M.S.)                                  | <input checked="" type="checkbox"/> Doctor of Psychology (Psy.D.) |
|  | <input type="checkbox"/> Master of Science in Aviation (M.S.A.)                    |   |
|  | <input type="checkbox"/> Professional Master of Business Administration (P.M.B.A.) |   |

PROGRAM TITLE *(restricted to 30 spaces, including blanks)*

International Business

TERM TO BE INITIATED 2007-08 ADVISER FOR NEW PROGRAM Michael Slotkin

**APPROVALS:** Upon completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, and Provost for approval below and forward to Office of the Registrar.

*Brian Lewis* 3/30/06  
 Department Head/Program Chair Date

*David J. Shuler* 3/30/06  
 Dean or Associate Dean Date

\_\_\_\_\_  
 Chair, Graduate Council Date

OR

\_\_\_\_\_  
 Chair, Undergraduate Curriculum Committee Date

*Charyne McCoy* 3/31/06  
 Provost Date

### REGISTRAR'S OFFICE USE ONLY

FSA ATLAS _____	SOAXREF _____	SMAPRLE _____
STVMAJR _____	SOACURR _____	Major Code Assigned _____
SOAXCUR _____	CIPC Code _____	Operator Initials/date _____

# Florida Tech College of Business BS International Business (120 hrs) Flow Chart (7867)

## LOCK STEP

Pre-IB \_\_\_\_\_ (date)  
IB \_\_\_\_\_ (date)  
(date)

Name \_\_\_\_\_

ID# \_\_\_\_\_

FRESHMAN YEAR - Fall					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 1801	Global Business Perspectives		3		
BUS 2303	Macroeconomics		3		
COM 1101	Composition and Rhetoric		3		
MTH 1701	College Algebra		3		
XXX -----	Restricted Elective (Science) <sup>1</sup>		3		
Spring					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 2304	Microeconomics		3		
COM 1102	Writing About Literature		3		
MTH 1702	Applied Calculus		3		
BUS 1601	Computer Applications for Bus		3		
XXX -----	Restricted Elective (Science) <sup>1</sup>		3		

JUNIOR YEAR - Fall					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 3401	Corporate Finance		3		
BUS 3504	Mgt Information Systems		3		
BUS 3601	Marketing Principles		3		
BUS 3801	Cross-Cultural Management		3		
LNG 1301	Elementary/Int Spanish 1		3		
Spring					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 3704	Quantitative Methods		3		
BUS 3802	Global Macroeconomic Issues		3		
COM 3045	Intercultural Communication		3		
HUM -----	Restricted Elective (HUM) <sup>3,4,5</sup>		3		
LNG 1302	Intermediate/Int Spanish 2		3		

Mandated Summer Abroad, Rising Senior  
Option: Practicum Abroad \_\_\_\_\_

SOPHOMORE YEAR - Fall					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 2211	Intro to Financial Accounting		3		
BUS 2703	Statistics For Business		3		
COM 2224	Business & Professional Writing		3		
HUM 2051	Civilitation 1		3		
PSY -----	Restricted Elective (PSY) <sup>2</sup>		3		
Spring					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 2212	Intro to Mgr Accounting		3		
BUS 2601	Legal & Soc Env of Bus		3		
BUS 3501	Management Principles		3		
COM 3070	Prof Communications for Execs		3		
HUM 2052	Civiliation 2		3		

SENIOR YEAR - Fall					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 4501	Production/Operations Mgt		3		
BUS 4502	Organizational Behavior		3		
BUS 4686	International Marketing		3		
BUS 4801	International Trade		3		
BUS 4802	Global Accounting & Tax		3		
BUS 4783	Practicum Planning		0		
Spring					
Course	Course Title	Grade	Credits	Semester	Substitute
BUS 4702	Business Strategy & Policy		3		
BUS 4803	Global Financial Mgt		3		
BUS 4884	IB Practicum		3		
BUS 3/4xxx	IB Res Elective		3		
HUM -----	Restricted Elective (HUM) - Global		3		

Comments: \* CORRESPONDS TO LIST ON REVERSE

Computer Literacy Exam Scores: Excel \_\_\_\_\_, Word \_\_\_\_\_, PPT \_\_\_\_\_, Access \_\_\_\_\_  
Computer Literacy Exam Dates: Excel \_\_\_\_\_, Word \_\_\_\_\_, PPT \_\_\_\_\_, Access \_\_\_\_\_

Faculty Adviser \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Associate Dean \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

IB electives  
BUS 4804 Business in the W. Hemisphere