

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 3605

Catalog Title: Consumer Behavior

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Katharine W. Cord 10/29/09
Department Head/Program Chair Date

Debra M... 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 3607

Catalog Title: Marketing Research

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Colleen W. Clark 10/29/09
Department Head/Program Chair Date

Alexis 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 3611

Catalog Title: Entertainment and Sports Marketing

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Calhoun W. Cook 10/29/09
Department Head/Program Chair Date

Alexandra 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 3612

Catalog Title: Hospitality and Tourism Marketing

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Colburn W. Cook 10/29/09
Department Head/Program Chair Date

Alex Vann 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 4601

Catalog Title: Marketing Analysis & Strategy

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Calhoun W. Cook 10/29/09
Department Head/Program Chair Date

Alex Vanna 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date

APPROVAL OF AN UNDERGRADUATE ONLINE COURSE TO HAVE THE SAME
COURSE NUMBER AS AN ON-CAMPUS UNDERGRADUATE COURSE

Course Prefix: BUS Course No: 4607

Catalog Title: Brand Management

College offering on-campus course: Business

Department offering on-campus course: UA- Online Learning

The online course has the same content and academic standards as the on-campus course listed above and the department will observe the same level of oversight.

Dr. Catherine W. Gork 10/22/09
Department Head/Program Chair Date

Alex Ramozi 10/29/09
Dean or Associate Dean Date

After approvals, submit this form to the Chair, Undergraduate Curriculum Committee.

Chair, Undergraduate Curriculum Committee Date