The College of Business is requesting approval to add two new majors to the online business programs, an AA in Management and a BA in Management.

Program Relevance

As our undergraduate and graduate programs grow, there is a need to provide degree programs that are both of high demand and can complement each other with minimal impact on resources. Furthermore, as our graduate options have expanded, it is necessary to consider programs that are a natural fit for potential undergraduate students to transition from into a graduate path. At the graduate level we offer an MS degree in Management through Extended Studies and I/O Psychology is developing a new MA in Organizational Leadership. These are ideal programs for students with a strong leadership and managerial background, such as military veterans. An AA and BA in Management would provide such potential students the opportunity to take get their undergraduate degree with Florida Institute of Technology and continue on into the graduate programs, rather than transfer in from other schools. Therefore, these new programs complement our existing degree programs in management and leadership and are consistent with both the university and college missions.

Program Demand

The market for the AA and BA in Management will be students interested in a managerial focus business discipline with an emphasis on the psychology/leadership aspects. This will likely draw heavily from active military and veterans that traditionally are not able to get credit for their military leadership courses. The ability to transfer more courses will act as an incentive and marketing tool for attracting potential students. We
foresee this to be a traditionally national, rather than international market, as most of our other undergraduate business degrees.

Program Description

This program will benefit from existing courses in both Business and Psychology, without the need to introduce or develop any new courses at this time. The program structure is designed to emphasize the psychology elements of leadership alongside traditional business discipline topics such as economics, management, ethics, human resources, marketing, and business planning. The AA in Management provides an introductory approach to Management, with a number of courses focused on managing businesses, information systems, and human resource systems. Unlike the Business Administration degrees, the AA in Management places less focus on initial accounting education and introduces psychology topics earlier. The BA in Management still maintains the accounting, finance, and economics portions of all the other business disciplines, but with less quantitative focus on business planning and a greater emphasis on team management, social sciences, and leadership skills. This reflects the national curriculum as offered by other universities.

Both programs are summarized in a table at the end of this memo. Please note all courses currently exist in the 2015-2016 academic year catalog.

Academic Requirements

An applicant who is a U.S. citizen must have earned a high school diploma from a regionally accredited or state approved high school or a high school equivalency diploma (G.E.D.) by the date of first enrollment. While no minimum grade point average, class rank or standardized test score is specified, the transcript should exhibit a readiness for college studies in a chosen academic program. Final admission is dependent on receipt and review of the student's final transcripts. An applicant who is a U.S. citizen must have earned a high school diploma from a regionally accredited or state approved high school or a high school equivalency diploma (G.E.D.) by the date of first enrollment.

The BA in Management will be accredited through SACS at the university level and IACBE at the college level. Assessment criteria are included in a separate package. Direct and indirect outcomes will mirror the same accreditation procedures for the other BA programs and utilize common courses.

Financial Resources

As no new courses must be developed, initial costs will be minimal to deploy the program. Existing courses already taught online will be utilized and any additional sections will require the hiring of online adjunct faculty. Online faculty will be fully supported financially by tuition from the program.
Admission Requirements

AA – Management: Degree Requirements

Core Courses

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- PSY 1411 Introduction to Psychology
- PSY 3541 Psychology of Leadership
- ELA 2601 Law 1
- EMG 3301 Principles of Management
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3327 Management Information Systems
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- COM 2000 (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities Elective (choose one) (3 Credit Hours)
- HUM 1000-level or above

Total Credits Required: 64
BA – Management: Degree Requirements

Core Courses

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EAC 2211 Principles of Accounting 1
- EAC 2212 Principles of Accounting 2
- EBA 4498 Strategic Management
- EEC 2303 Introduction to Macroeconomics
- EEC 2304 Introduction to Microeconomics
- ELA 2601 Law 1
- EMG 3225 Finance for Managers
- EMG 3301 Principles of Management
- EMG 3327 Management Information Systems
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3340 International Management
- EMG 4005 Business Research Skills and Application
- EMG 4006 Business Plan Research
- EMG 4410 Continuous Quality Management
- EMG 4412 Organizational Behavior and Development
- EMK 3601 Principles of Marketing
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- COM 2000 (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3
- PSY 1411 Introduction to Psychology
- PSY 3541 Psychology of Leadership
- PSY 3543 Psychology of the Workplace

Select one course:

- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

Select one course:

- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

Humanities (9 Credit Hours)
HUM 1000-level course or above

Physical/Life Sciences Electives (6 credits)
Any 1000-level course with the following prefix BIO, CHM, EDS, ENS, MET, OCN, PHY, SPS (Recommended: EDS 1021 & 1022)

Restricted Business Electives – (12 Credit Hours)
Any 3000/4000 level course with the following prefix BUS, EMG, EEC, EBA, EAC, EST, EHR, EHC, EMK

Free Electives (choose two)(6 Credit Hours)

Total Credits Required: 121
Florida Institute of Technology

ADDING A NEW MAJOR OR MINOR TO THE CURRICULUM

Please provide the following information when requesting a new major or minor (program or option) to be added to the curriculum. Only new majors, minors and options are assigned a new code and print on the diploma. The code will be assigned by the Office of the Registrar and information emailed to all appropriate personnel.

COLLEGE: Nathan M. Bisk College of Business

DELIVERY MODE(S): Online (classroom, online)

DEPARTMENT: Business

CAMPUS/SITE(S): Florida Tech Online

PROGRAM TO BE ADDED

☐ Major
☐ Minor
☐ Option for ____________________________ (existing degree program)

NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use Option for new program name to appear with existing degree name.

☐ Associate of Arts (A.A.)
☐ Master of Business Administration (M.B.A.)
☐ Educational Specialist (Ed.S.)

☐ Associate of Science (A.S.)
☐ Master of Education (M.Ed.)
☐ Doctor of Business Administration (DBA)

☐ Bachelor of Arts (B.A.)
☐ Master of Public Administration (M.P.A.)
☐ Doctor of Philosophy (Ph.D.)

☐ Bachelor of Science (B.S.)
☐ Master of Science (M.S.)
☐ Doctor of Psychology (Psy.D.)

☐ Master of Arts (M.A.)
☐ Master of Science in Aviation (M.S.A.)
☐ Graduate Certificate

☐ Master of Arts in Teaching (M.A.T.)

OTHER ADDITION TO THE CURRICULUM (NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use Concentration or Specialization if the new program represents less than a full degree curriculum.)

☐ Concentration or ☐ Specialization for ____________________________ (existing degree program)

PROGRAM TITLE Restricted to 30 characters, including spaces

Management

ACADEMIC YEAR TO BE INITIATED: FALL 2016-2017

ADVISOR FOR NEW PROGRAM: Dr. Ivonne Delgado

(New programs are available beginning with the fall term in which they appear in the University Catalog)

ROUTING APPROVALS: 1) Department head/program chair and college dean approve and sign form. 2) The vice president for institutional effectiveness reviews and signs form. 3) The executive vice president or his designee approves the business plan of the program in terms of financial viability and impact on the university mission and signs form. 4) Graduate Council or Undergraduate Curriculum Committee approves academic and signs form. 5) The vice president for academic affairs reviews and signs form. 6) The executive vice president or his designee gives final approval of program, signs form and forwards to the Catalog & Curriculum Manager.

1) ___________________________________________ 11/2/15
Department Head/Program Chair

2) ___________________________________________ 11/13/15
Vice President for Institutional Effectiveness

3) ___________________________________________ 11/13/15
Executive Vice President

4) ___________________________________________ Date
Chair, Graduate Council

5) ___________________________________________ Date
Chair, Undergraduate Curriculum Committee

6) ___________________________________________ Date
Executive Vice President

REGISTRAR'S USE ONLY

FSA ATLAS ___________________________ SOXREF ___________________________ SMAPPRI ___________________________

STYMAJR ___________________________ SOACURR ___________________________ Major Code Assigned ___________________________

GWVSDAX ___________________________ CIPC Code ___________________________ Operator Initials/Date ___________________________

DISTRIBUTION

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Copy - Academic Unit

Florida Institute of Technology • Office of the Registrar
150 West University Boulevard, Melbourne, FL 32901-6975 • (321) 674-7399 • Fax (321) 674-7827
Major Code: 3xxx  
Degree Awarded: Associate of Arts  
Age Restriction: N  
Admission Status: online undergraduate  
Delivery Mode/s: online  
Location/s: Florida Tech University Online

The Associate of Arts in Management provides business education for students interested in understanding the principles of managing a business or organization in a global, competitive environment. It includes a broad overview of the functional areas of business, including accounting, economics, marketing, and business law, as well as a focus on managerial skills needed to enter and lead in a private or public sector organization.

Admission Requirements

Applicants must demonstrate readiness to succeed in a challenging academic curriculum. The transcript from a regionally accredited or state approved high school is the most important element of the application. While no minimum grade point average, class rank or standardized test score is specified, these measures must indicate a readiness for college studies in a chosen academic program. An applicant who is a U.S. citizen must have earned a high school diploma from a regionally accredited or state approved high school or a high school equivalency diploma (G.E.D.) by the date of first enrollment. All offers of admission are tentative if the student has high school or collegiate coursework in progress. Final admission is dependent on receipt and review of the student’s final transcripts.

AA – Management: Degree Requirements

Core Courses

- ASC 1006 Mastering eLearning
- BUS 1801 Global Business Perspectives
- COM 1102 Writing About Literature
- EDS 1021 General Physical Science
- EDS 1022 General Biological Science
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- EEC 2304 Introduction to Microeconomics
- PSY 1411 Introduction to Psychology
- PSY 3541 Psychology of Leadership
- ELA 2601 Law I
- EMG 3301 Principles of Management
- EMG 3328 Business Ethics
- EMG 3331 Management of Human Resources
- EMG 3327 Management Information Systems
- HUM 2051 Civilization 1: Ancient Through Medieval
- MTH 1000-level (or higher) math course
- MTH 1701 College Algebra
- COM 2000 (or higher) communication course Credit Hours: 3
- Humanities Core Course Credit Hours: 3

**Select one course:**
- CIS 1130 PC Applications
- CIS 1140 Business Computer Skills

**Select one course:**
- COM 1101 Composition and Rhetoric
- WRI 1001 First-Year Writing 2

**Humanities Elective (choose one) (3 Credit Hours)**
- HUM 1000-level or above

**Total Credits Required: 64**
Florida Institute of Technology

ADDING A NEW MAJOR OR MINOR TO THE CURRICULUM

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COLLEGE Nathan M. Bisk College of Business

DEPARTMENT Business

DELIVERY MODE(S) Online

(Campus, online)

CAMPUS/SITE(S) Florida Tech Online

PROGRAM TO BE ADDED  ■ Major  □ Minor  □ Option for ______________________ (existing degree program)

NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use Option for new program name to appear with existing degree name.

■ Bachelor of Arts (B.A.)  □ Master of Business Administration (M.B.A.)  □ Educational Specialist (Ed.S.)

□ Associate of Arts (A.A.)  □ Master of Education (M.Ed.)  □ Doctor of Business Administration (DBA)

□ Associate of Science (A.S.)  □ Master of Public Administration (M.P.A.)  □ Doctor of Philosophy (Ph.D.)

□ Bachelor of Science (B.S.)  □ Master of Science (M.S.)  □ Doctor of Psychology (Psy.D.)

□ Master of Arts (M.A.)  □ Master of Science in Aviation (M.S.A.)  □ Graduate Certificate

□ Bachelor of Arts in Teaching (M.A.T.)

OTHER ADDITION TO THE CURRICULUM (NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use Concentration or Specialization if the new program represents less than a full degree curriculum.)

□ Concentration or □ Specialization for ______________________ (existing degree program)

PROGRAM TITLE Restricted to 30 characters, including spaces

Management

ACADEMIC YEAR TO BE INITIATED: FALL 2016-2017

ADVISOR FOR NEW PROGRAM Dr. Ivonne Delgado

(Note new programs are available beginning with the fall term in which they appear in the University Catalog)

ROUTING APPROVALS: 1) Department head/program chair and college dean approve and sign form. 2) The vice president for Institutional effectiveness reviews and signs form. 3) The executive vice president or his designee approves business plan of the program in terms of financial viability and impact on the university mission and signs form. 4) Graduate Council or Undergraduate Curriculum Committee approves academic and signs form. 5) The vice president for academic affairs reviews and signs form. 6) The executive vice president or his designee gives final approval of program, signs form and forwards to the Catalog & Curriculum Manager.

1) [Signature] 11/2/15

Department Head/Program Chair

Date

2) [Signature] 11/3/15

Vice President for Institutional Effectiveness

Date

3) [Signature] 11/3/15

Executive Vice President

Date

4) [Signature] Date

Chair, Graduate Council

OR

Date

Chair, Undergraduate Curriculum Committee

5) [Signature] Date

Vice President for Academic Affairs

Date

6) [Signature] Date

Executive Vice President

Date

REGISTRAR’S USE ONLY

FSA ATLAS ___________________________  SONXREF ___________________________  SNAPREF ___________________________

STVMAJIR ___________________________  SONCURR ___________________________  Major Code Assigned ___________________________

GWVSDAX ___________________________  CIPC Code ___________________________  Operator Initials/Date ___________________________
Major Code: 7xxx  
Degree Awarded: Bachelor of Arts
Age Restriction: N  
Admission Status: online undergraduate
Delivery Mode/s: online  
Location/s: Florida Tech University Online

The Bachelor of Arts in Management offers a thorough curriculum intended to give the student a well-rounded background in all aspects of managing a business, enterprise, or organization. The overall curriculum of the management major reflects a balance of theory and practice with emphasis on critical thinking, decision-making, problem-solving, leadership, psychology, and other business-related skills related to managing people and teams in today’s dynamic, global and competitive business environment.

Admission Requirements

Applicants must demonstrate readiness to succeed in a challenging academic curriculum. The transcript from a regionally accredited or state approved high school is the most important element of the application. While no minimum grade point average, class rank or standardized test score is specified, these measures must indicate a readiness for college studies in a chosen academic program. An applicant who is a U.S. citizen must have earned a high school diploma from a regionally accredited or state approved high school or a high school equivalency diploma (G.E.D.) by the date of first enrollment. All offers of admission are tentative if the student has high school or collegiate coursework in progress. Final admission is dependent on receipt and review of the student’s final transcripts.

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Core Courses

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- COM 1102 Writing About Literature
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- EMG 4006 Business Plan Research
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