

Communication Internship Syllabus

Course Description: Students work under the direct supervision of a business or industry professional and in coordination with the chair of communication programs. May be repeated for a maximum of six credits.

Objectives:

Students will consult with their internship supervisors to design an agreement that outlines internship responsibilities and specific learning objectives for the internship experience. The primary objective is for the student to gain hands-on field experience in communication. Other objectives may include but are not limited to the following:

- Increased understanding of the role/responsibilities of communication professionals.
- Experience writing clearly and correctly in forms and styles appropriate for the audiences and purposes of the host organization.
- Increased understanding and ability to apply the tools and technologies appropriate for communication professions.
- Increased understanding and application of the concepts and application of theories in the use and presentation of images and information.
- Increased ability to think critically, creatively, and independently.
- Experience in conducting research and evaluating information by methods appropriate to the communication profession.
- Increased understanding and application of professional ethical principles.
- Understanding of the principles and laws of freedom of speech and press.
- Increased understanding of the diversity of groups in a global society in relationship to communications.

Course Requirements:

To successfully complete the internship, students are required to do the following:

- Fulfill the requirements outlined in the agreement signed by the student and the student's supervisor.
- Earn satisfactory evaluations from internship supervisor. (Supervisor will be asked to fill out an evaluation at the end of the internship.)
- Submit weekly reports to the internship coordinator through the course of the internship.
 - The final, summative report should be in the form of a blog with links to the host organization and student-produced work when applicable (300-500 words, with a photo).
- Make a presentation to faculty, students, and invited guests at the end of the internship, describing the internship experience, detailing learning outcomes, and showing related portfolio items gained from the internship.
- Create a portfolio of items produced during the internship (this may be an e-portfolio).

- Students completing internships in a 16-week semester usually work an average of 12 to 15 hours per week (minimum). Summer interns work at least 20 hours per week, and often work full time.