

**MARCH 21, 2024**



**CLEMENTE CENTER**

The Legacy of 37 Reception is the signature fundraising event of Florida Tech athletics. It is named in honor of the legendary 37-cent donation that solidified founding president Jerry Keuper's resolve to launch the institution that would become Florida Tech. Given some pocket change and the jocular challenge to "go build that college," Keuper went to work. He made a plan, built a team, overcame significant challenges and got it done. It's a legacy of extraordinary vision, unbridled resourcefulness and relentless determination—and it lives on in every Panther athlete today.

A highlight of the Legacy of 37 Reception is Florida Tech's famous Chopper Dropper, a raffle-by-ball-drop contest with a grand prize of \$37,000 in cash. All proceeds raised by the Legacy of 37 Reception and Chopper Dropper directly support Florida Tech's scholar-athletes.





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We invite you and your company to be part of Florida Tech's storied history and its promising future by becoming an official sponsor of the Legacy of 37 Reception.

By becoming a sponsor, your organization will join a prominent community of philanthropic leaders, gain brand exposure to a diverse and engaged audience, and play a pivotal role in providing Florida Tech's scholar-athletes with the training, support and skills needed to succeed in competition, and in their future careers.

**Secure Your Sponsorship Today!**



**FLORIDA TECH**

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# SPONSORSHIP OPPORTUNITIES

## \$15,000 TITLE SPONSOR

- Prominent recognition and brand exposure, including extensive pre- and post-event media campaigns. Your company will be included with the event mark on event materials, including invitations, e-blasts, press releases, website advertising and social media.
- VIP reception access for 20 guests
- Reserved priority seating for 20 guests
- Featured in Florida Tech Athletic Visitors guide (Spring 2024 edition)
- Reserved parking at all Florida Tech Legacy of 37 reception festivities
- Prominent recognition on the Florida Tech Athletics partnership page (for two years!)
- Prominent banner Clemente Center, the most-used event center on campus (2 years!)
- Feature in event program
- Opportunity to address event guests with promotional/information table

Sold

## \$10,000 GOLD SPONSOR

- Recognition including extensive pre- and post-event media campaigns. Your name and/or logo will be included with all event materials, including e-blasts, press releases, website advertising and social media.
- VIP reception access for 10 guests
- 1 VIP table for 10 guests
- Full-page ad in the event program
- Live event recognition
- Recognition on the Florida Tech Athletics partnership page (for two years!)
- Clement Center banner, the most-used event center on campus (for two years!)
- Opportunity to present to event guests with promotional/information table



## \$8,000 PANTHER RECEPTION SPONSOR

- VIP reception access for 10 Guests
- 1 VIP table for 10 guests
- Live event recognition
- Sponsor highlight on social media posts pre- and post-event
- Name/logo on all marketing and digital media materials
- Full-page program ad
- Recognition on the Florida Tech Athletics partnership page (for one year!)

## \$5,000 SILVER SPONSOR

- VIP reception access for 8 guests
- Name/logo on all marketing and digital media materials
- Half-page program ad
- Recognition on the Florida Tech Athletics partnership page (for one year!)

## \$3,000 CRIMSON SPONSOR

- VIP reception access
- Name/logo on all marketing and digital media materials
- Half-page program ad
- Recognition on the Florida Tech Athletics partnership page

Sold

## \$2,000 HOTEL SPONSOR

- VIP reception access for 2 guests
- Name/logo on all marketing materials as official hotel of this event
- Recognition on the Florida Tech Athletics partnership page
- **Florida Tech hotel partners only**
- (Event Attendance 600)

