To: Undergraduate Curriculum Committee  
From: Henry Perez Ph.D.  
Subject: B.S. Business Administration (7067)  

January 16, 2019

In an attempt to reduce the number of major codes for concentration degree programs, the COB proposes a Business Administration degree with a core of 61 credits and a series of concentrations with 60 credits.

The change in requirements for the degree program will still allow the degree concentration to appear on the transcript while reducing the number of degree programs.

Please find a request to change graduation requirements and supporting documentation describing the degree programs.
Florida Institute of Technology

CHANGING GRADUATION REQUIREMENTS IN A MAJOR/MINOR

The addition or removal of any graduation requirement in a major or minor requires that this form, accompanied by supporting documentation, be completed and approved as indicated below. Incomplete or incorrect forms will not be processed.

COLLEGE Nathan M. Bisk College of Business

DEPARTMENT

DEGREE LEVEL Undergraduate

PROGRAM TITLE B.A Business Administration

TO BE INITIATED WITH CATALOG YEAR 2019 /2020

CHANGE REQUESTED FOR □ major program □ minor program

Majors/Minor Code 7600

Program changes are effective beginning with the fall term in which they appear in the University Catalog.

☐ Yes ☐ No Will this change Impact the program's assessment process? If yes, attach a description of how the assessment will be impacted and the new process.

DESCRIPTION OF REQUESTED CHANGES Attach a more detailed description and any supporting documentation

Requesting a new major with six areas of specialization. The existing BA Business Administration (7600) would be the template for the degree program with a core of 61 credits and specialization of 60 credits. The new code for the degree is TBD, with the following major codes to be deactivated: 7600, 7601, 7602, 7603, 7604, 7618.

Per T. Richardson

Approvals: On completion of appropriate department approvals, submit form to Chair, Graduate Council, or Chair, Undergraduate Curriculum Committee, for approval below and forward to the Catalog & Curriculum Manager.

Original

Date

Chair, Graduate Council

Date

Department Head/Major Program Chair

Date

OR

Date

Dean or Associate Dean

Date

Chair, Undergraduate Curriculum Committee

Date

REGISTRAR'S USE ONLY

CAPP / Degree Evaluation

☐ Yes ☐ No Update completed __________ Date __________ Initials

Catalog Management System

☐ Yes ☐ No Update completed __________ Date __________ Initials

Florida Institute of Technology • Office of the Registrar
150 West University Boulevard, Melbourne, FL 32901-6975 • 321-674-8114 • Fax 321-674-7827

RGR-231-315
Business Administration, B.S.
Major Code: 7067
Delivery Mode(s): Classroom
Admission Status: Undergraduate

Degree Awarded: Bachelor of Science
Age Restriction: No
Location(s): Main Campus - Melbourne

The Bachelor of Science in Business Administration is designed for students who want to study business in an environment that fosters creative thinking, diversity, ethical behavior and leadership skills. Students learn to create value and manage change; value individual contributions and respect cultural social differences; make thoughtful decisions, set high standards and be accountable to stakeholders and society as a whole; and lead by fostering critical thinking, effective collaboration, and creativity in solving complex business problems. The skills and knowledge learned will permit students to contribute significantly to their chosen occupations after graduation.

The curriculum for the business administration major is available in six areas of specialization: Entrepreneurship, Environmental Studies, Information Technology Management, Leadership and Social Responsibility, Marketing and Sport Management. All specializations share a common core during the freshman and sophomore years, and each specialization includes a capstone experience in senior year that combines business plan research with a practicum experience.

After graduation, the business administration major has an excellent background in the business and management fields and can directly enter the job market, in commerce, industry, government or other areas. Many students may wish to continue into graduate school or enter one of the professional fields such as law, where they will have had an excellent undergraduate preparation.

Candidates for a Bachelor of Science in Business Administration must complete the minimum course requirements as outlined in the following curriculum.

Common Core (61 credit hours)

Freshman Year

Fall (16 credit hours)
BUS 1501 Foundations in Creativity, Innovation and Entrepreneurship 1
BUS 1801 Global Business Perspectives
BUS 2303 Macroeconomics
COM 1101 Composition and Rhetoric
FYE 1000 University Experience
MTH 1701 College Algebra

Spring (15 credit hours)
BUS 1502 Foundations in Creativity, Innovation and Entrepreneurship 2
BUS 2304 Microeconomics
COM 1102 Writing About Literature
MTH 1702 Applied Calculus
Restricted Elective (PSY) Credits Hours: 3

Sophomore Year
**Fall (15 credit hours)**
BUS 2211 Introduction to Financial Accounting
BUS 2601 Legal and Social Environments of Business
BUS 3501 Management Principles
Restricted Elective* (COM) Credit Hours: 3
Restricted Elective (Science) Credit Hours: 3

**Spring (15 credit hours)**
BUS 2212 Introduction to Managerial Accounting
BUS 2703 Business Statistics
BUS 3504 Management Information Systems
BUS 3601 Marketing Principles
Restricted Elective (Science) Credits Hours: 3

**Areas of Specialization (60 credit hours)**

**ENTREPRENEURSHIP**
Entrepreneurship prepares students as future leaders in the global workforce. Aligned with the Florida Tech mission, the program provides a range of resources in entrepreneurial development, growth and expansion. The entrepreneurship major includes the foundations of entrepreneurship and innovation through the integration of coursework, business research and hands-on activities.

**Junior Year**

**Fall (15 credit hours)**
BUS 3401 Corporate Finance
Restricted Elective (BUS) Credit Hours: 3
Restricted Elective (BUS global emphasis) Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3
Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2211 British Literature and Culture
HUM 2212 British and American Literature 1
HUM 2331 American History: Pre-Columbian to Civil War Era
HUM 2551 Survey of Ancient and Medieval Philosophy

**Spring (15 credit hours)**
BUS 3704 Quantitative Methods
Restricted Electives (BUS) Credit Hours: 6
Restricted Elective (HUM global emphasis) Credit Hours: 3
Select second HUM Core Course:
HUM 2052 Civilization 2: Renaissance Through Modern
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2212 British and American Literature 1 (may not be repeated for credit)
HUM 2213 British and American Literature 2
HUM 2332 American History: From Reconstruction to the Present
HUM 2552 Survey of Modern and Contemporary Philosophy

Senior Year

Fall (15 credit hours)
BUS 4501 Production/Operations Management
BUS 4502 Organizational Behavior and Theory
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research
Restricted Elective (BUS) Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Spring (15 credit hours)
BUS 4701 International Business
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Free Elective Credit Hours: 3
Restricted Elective (BUS) Credit Hours: 3
*Restrict Elective (COM) can be Business and Professional Writing (COM 2224), Writing for the Media (COM 2225) or Introduction to Communication (COM 2425).

ENVIRONMENTAL STUDIES
Environmental Studies emphasizes the application of economics to issues associated with the environment and the use of natural resources. The business and environmental studies major familiarizes students with both analytical and decision-making techniques used in assessing environmental concerns and the use of natural resources, and develops a balanced perspective on business and the environment.

Junior Year

Fall (15 credit hours)
BUS 2601 Legal and Social Environments of Business
BUS 2703 Business Statistics
ENS 3101 Atmospheric Environments
OCN 2602 Environmental Geology
Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2211 British Literature and Culture
HUM 2212 British and American Literature 1
HUM 2331 American History: Pre-Columbian to Civil War Era
HUM 2551 Survey of Ancient and Medieval Philosophy

Spring (15 credit hours)
BUS 3504 Management Information Systems
BUS 3601 Marketing Principles
BUS 3704 Quantitative Methods
ENS 4010 Geographic Information Systems
Select second HUM Core Course:
HUM 2052 Civilization 2: Renaissance Through Modern
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2212 British and American Literature 1 (may not be repeated for credit)
HUM 2213 British and American Literature 2
HUM 2332 American History: From Reconstruction to the Present
HUM 2552 Survey of Modern and Contemporary Philosophy

Senior Year

Fall (15 credit hours)
BUS 3401 Corporate Finance
BUS 4426 Environmental and Resource Economics
BUS 4501 Production/Operations Management
BUS 4502 Organizational Behavior and Theory
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research (Q)

Spring (15 credit hours)
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Humanities Elective (HU) 3000-level or higher recommended Credit Hours: 3
Restricted Electives (Environmental Science) Credit Hours; 6

INFORMATION TECHNOLOGY MANAGEMENT
Information Technology Management is designed for students who are interested in information
technology management (ITM) in support of a wide range of business applications. Information
technology management majors study theoretical aspects and gain hands-on experience using ITM in
classroom exercises and projects. Students apply critical thinking in solving real-world problems in
managing new and emerging technologies.
Junior Year

Fall (15 credit hours)
BUS 3401 Corporate Finance
BUS 3511 Systems Analysis and Design
Restricted Elective (BUS global emphasis) Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2211 British Literature and Culture
HUM 2212 British and American Literature 1
HUM 2331 American History: Pre-Columbian to Civil War Era
HUM 2551 Survey of Ancient and Medieval Philosophy

Spring (15 credit hours)
BUS 3521 Introduction to Database Systems
BUS 3704 Quantitative Methods
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM global emphasis) Credit Hours: 3

Select second HUM Core Course:
HUM 2052 Civilization 2: Renaissance Through Modern
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2212 British and American Literature 1 (may not be repeated for credit)
HUM 2213 British and American Literature 2
HUM 2332 American History: From Reconstruction to the Present
HUM 2552 Survey of Modern and Contemporary Philosophy

Senior Year

Fall (15 credit hours)
BUS 4501 Production/Operations Management
BUS 4502 Organizational Behavior and Theory
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research (Q)
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Spring (15 credit hours)
BUS 4701 International Business
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Free Elective Credit Hours: 3
Restricted Elective** Credit Hours: 3

*Restricted Elective (COM) can be COM 2224 Business and Professional Writing, COM 2225 Writing for the Media or COM 2425 Introduction to Communication.
**Three Restricted Electives must be chosen from the following:**
BUS 3500 Human-Computer Interaction  
BUS 3514 Introduction to Operating Systems and Networks for Business  
BUS 3517 Information Assurance and Security  
BUS 4508 Web-Based Technologies  
BUS 4511 Project Management for Information Technology  
BUS 4521 Advanced Database Systems  
BUS 4522 Database Administration  
BUS 4583 Senior Project

**LEADERSHIP AND SOCIAL RESPONSIBILITY**
Leadership and Social Responsibility is designed for students who are interested in leadership roles in organizations to promote socially responsible behavior and high ethical standards. Leadership and social responsibility majors apply critical thinking to evaluate corporate social responsibility across business disciplines. Students learn leadership theory and practices in making a positive impact on quality of life for the workforce and its families, as well as local communities and society as a whole.

**Junior Year**

**Fall (15 credit hours)**
BUS 3401 Corporate Finance  
BUS 4520 Leadership Theory and Practice  
Restricted Elective (BUS global emphasis) Credit Hours: 3  
Restricted Elective (HUM/COM) Credit Hours: 3

Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval  
HUM 2141 World Art History 1: Pre-History to Early Global Awareness  
HUM 2211 British Literature and Culture  
HUM 2212 British and American Literature 1  
HUM 2331 American History: Pre-Columbian to Civil War Era  
HUM 2551 Survey of Ancient and Medieval Philosophy

**Spring (15 credit hours)**
BUS 3704 Quantitative Methods  
BUS 4219 Globalization and Corporate Social Responsibility  
Restricted Elective** Credit Hours: 3  
Restricted Elective (HUM global emphasis) Credit Hours: 3

Select second HUM Core Course:
HUM 2052 Civilization 2: Renaissance Through Modern  
HUM 2142 World Art History 2: Early Modern to Post-Colonial  
HUM 2212 British and American Literature 1 (may not be repeated for credit)  
HUM 2213 British and American Literature 2  
HUM 2332 American History: From Reconstruction to the Present  
HUM 2552 Survey of Modern and Contemporary Philosophy
Senior Year

Fall (15 credit hours)
BUS 4501 Production/Operations Management
BUS 4502 Organizational Behavior and Theory
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research (Q)
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Spring (15 credit hours)
BUS 4701 International Business
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Free Elective Credit Hours: 3
Restricted Elective** Credit Hours: 3

MARKETING
Marketing provides a solid marketing framework. This marketing major includes the major field practicum (focused on marketing). Students gain appropriate background in all areas of marketing in a global economy including principles of marketing, research techniques, marketing strategy and consumer behavior among other key areas.

Junior Year

Fall (15 credit hours)
BUS 3401 Corporate Finance
BUS 3605 Consumer Behavior
Restricted Elective (BUS global emphasis) Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3
Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2211 British Literature and Culture
HUM 2212 British and American Literature 1
HUM 2331 American History: Pre-Columbian to Civil War Era
HUM 2551 Survey of Ancient and Medieval Philosophy

Spring (15 credit hours)
BUS 3704 Quantitative Methods
BUS 4502 Organizational Behavior and Theory
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM global emphasis) Credit Hours: 3
Select second HUM Core Course:
HUM 2052 Civilization 2: Renaissance Through Modern
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2212 British and American Literature 1 (may not be repeated for credit)
HUM 2213 British and American Literature 2
HUM 2332 American History: From Reconstruction to the Present
HUM 2552 Survey of Modern and Contemporary Philosophy

**Senior Year**

**Fall** (15 credit hours)
BUS 4501 Production/Operations Management
BUS 4601 Marketing Analysis and Strategy
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research (Q)
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

**Spring** (15 credit hours)
BUS 4701 International Business
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Free Elective Credit Hours: 3
Restricted Elective** Credit Hours: 3

*Restricted Elective (COM) can be COM 2224 Business and Professional Writing, COM 2225 Writing for the Media or COM 2425 Introduction to Communication.*

**Three Restricted Electives must include at least one from the following:**
BUS 4605 Retail Management
BUS 4606 Special Topics in Marketing
BUS 4607 Brand Management Marketing
BUS 4686 International Marketing

No more than two from the following:
BUS 3603 Advertising and Promotion Management
BUS 3607 Marketing Research
BUS 3611 Entertainment and Sports Marketing
BUS 3612 Hospitality and Tourism Marketing

**SPORT MANAGEMENT**

Sport Management provides a background in the business of sport with a solid foundation in the core business disciplines. The curriculum for the sport management major includes specialized courses in economics, finance, marketing and management that emphasize the unique nature of the sport industry. Students can also select elective courses in sport psychology, public relations, and facilities and event management. Students are required to complete 150 hours of field practica in a business aspect of professional, collegiate, recreational or community sport.

**Junior Year**

**Fall** (15 credit hours)
BUS 3401 Corporate Finance
BUS 3509 Introduction to Sports Management
Restricted Elective (BUS global emphasis) Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Select first HUM Core Course:
HUM 2051 Civilization 1: Ancient Through Medieval
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2211 British Literature and Culture
HUM 2212 British and American Literature 1
HUM 2331 American History: Pre-Columbian to Civil War Era
HUM 2551 Survey of Ancient and Medieval Philosophy

Spring (15 credit hours)
BUS 3304 Sports Economics
BUS 3611 Entertainment and Sports Marketing
BUS 3704 Quantitative Methods
Restricted Elective (HUM global emphasis) Credit Hours: 3

Select second HUM Core course:
HUM 2052 Civilization 2: Renaissance Through Modern
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2212 British and American Literature 1 (may not be repeated for credit)
HUM 2213 British and American Literature 2
HUM 2332 American History: From Reconstruction to the Present
HUM 2552 Survey of Modern and Contemporary Philosophy

Senior Year

Fall (15 credit hours)
BUS 4501 Production/Operations Management
BUS 4502 Organizational Behavior and Theory
BUS 4783 Practicum Planning
BUS 4788 Business Plan Research (Q)
Restricted Elective** Credit Hours: 3
Restricted Elective (HUM/COM) Credit Hours: 3

Spring (15 credit hours)
BUS 4304 Sports Finance
BUS 4701 International Business
BUS 4702 Business Strategy and Policy
BUS 4786 Major Field Practicum
Free Elective Credit Hours: 3

*Restricted Elective (COM) can be COM 2224 Business and Professional Writing, COM 2225 Writing for the Media or COM 2425 Introduction to Communication.

**Can be either COM 3440 Public Relations or PSY 2446 Sport Psychology.
RESTRICTED ELECTIVES: GLOBAL EMPHASIS (All Areas of Specialization)

Business
BUS 3801 Cross-Cultural Management
BUS 3802 Global Macroeconomic Issues
BUS 3805 Emerging Markets Strategies
BUS 4219 Globalization and Corporate Social Responsibility
BUS 4686 International Marketing
BUS 4801 International Trade
BUS 4802 Global Accounting and Tax
BUS 4803 Global Financial Management

Humanities
HUM 2085 Critical Approaches to Humanities and Social Sciences
HUM 2140 World Architecture
HUM 2141 World Art History 1: Pre-History to Early Global Awareness
HUM 2142 World Art History 2: Early Modern to Post-Colonial
HUM 2385 Special Topics in World History
HUM 3027 History and Culture of China
HUM 3085 Special Topics in Humanities
HUM 3285 Special Topics in Literature
HUM 3351 History of Science and Technology: Ancient and Medieval
HUM 3352 History of Science and Technology: Renaissance to Present
HUM 3385 Special Topics in History
HUM 3485 Special Topics in Social Science
HUM 3521 World Religions
HUM 2552 Survey of Modern and Contemporary Philosophy

TOTAL CREDITS REQUIRED: 121
Florida Institute of Technology

ADDING A NEW MAJOR OR MINOR TO THE CURRICULUM

Please provide the following information when requesting a new major or minor (program or option) to be added to the curriculum. Only new majors, minors, and options are assigned a new code and print on the diploma. The code will be assigned by the Office of the Registrar and information emailed to all appropriate personnel.

COLLEGE COB

DEPARTMENT Finance

DELIVERY MODE(S) Classroom (classroom, online)

CAMPUS/SITE(S) Melbourne

PROGRAM TO BE ADDED ☐ Major ☐ Minor ☐ Option for (existing degree program)

NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use Option for new program name to appear with existing degree name.

☐ Associate of Arts (A.A.) ☐ Master of Business Administration (M.B.A.) ☐ Doctor of Aviation (Av.D.)

☐ Associate of Science (A.S.) ☐ Master of Education (M.Ed.) ☐ Doctor of Business Administration (D.B.A.)

☐ Bachelor of Arts (B.A.) ☐ Master of Public Administration (M.P.A.) ☐ Doctor of Philosophy (Ph.D.)

☐ Bachelor of Science (B.S.) ☐ Master of Science (M.S.) ☐ Doctor of Psychology (Psy.D.)

☐ Master of Arts (M.A.) ☐ Master of Science in Aviation (M.S.A.) ☐ Graduate Certificate

☐ Master of Arts in Teaching (M.A.T.) ☐ Educational Specialist (Ed.S.) ☐ Undergraduate Certificate

OTHER ADDITION TO THE CURRICULUM NOTE: Only Majors, Minors and Options receive new codes and print on the diploma; use the Adding a New Concentration or Specialization form if the new program represents less than a full degree curriculum.

PROGRAM TITLE Restricted to 30 characters, including spaces

Minor; Finance

ACADEMIC YEAR TO BE INITIATED: FALL 2019

ADVISOR FOR NEW PROGRAM Dr. Charles Bryant

New programs are available beginning with the fall term in which they appear in the University Catalog

ROUTING APPROVALS: 1) Department head/program chair and college dean approve and sign form. 2) The chief academic officer reviews and approves business plan of the program in terms of financial viability and impact on the university mission and signs form. 3) Graduate Council or Undergraduate Curriculum Committee approves academics and signs form. 4) The chief academic officer reviews and signs form, and forwards to the Catalog & Curriculum Manager.

1) Department Head/Program Chair Date 2/19/19

Dean or Associate Dean Date 2/19/19

2) Chief Academic Officer Date

3) Chair, Graduate Council Date

Chair, Undergraduate Curriculum Committee Date

REGISTRAR'S USE ONLY

FSA ATLAS SOAXREF SMAPRL

STVMAJR SOACURR Major Code Assigned

GWVSDEX CIPC Code Operator Initials/Date

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RGR-337-317
What is a Finance Minor?

A finance minor is 18 finance specific credit hours from the College of Business that adds a quantitative business focus to a students’ existing major. The Finance minor is a titled that, upon graduation, will appear on the student’s diploma.

A minor in Finance, adds to a students’ ability to successfully bring their skills to the workforce. This minor helps prepare students for work in domestic or foreign-based companies involved in a most any type of business activity. The FIT Finance minor emphasizes critical thinking and quantitative analysis, to maximize the value of business decisions. The focus of the Finance minor is:

- Corporate finance
- Risk evaluation and analysis
- Investment analysis
- Exchange rate risk
- Multinational investment and capital budgeting

As a department, having a Finance Minor will allow us to:

a. Offer non-finance business majors more options to benefit their career paths (i.e.: A marketing major with a Finance minor)
b. Attract non-business majors to add to their degree program (i.e.: Engineering) with a minor in Finance

A minor in Finance has practical implications for making analytical business decisions, crafting capital budgets, writing business plans, conducting market research, developing financial acumen, preparing and analyzing financial statements, implementing corporate thinking in financial decisions, build leadership and teamwork skills, and understanding ethical decision-making.

The minor in Finance will incorporate the following existing course from the Finance Major:

**Finance Minor:**

(12 required credits)

- BUS 2211 (Financial Accounting)
- BUS 2212 (Managerial Accounting)
- BUS 3401 (Corporate Finance)
- BUS 3210 (Intermediate Financial Management)

6 Elective Credits (Choose 2 of the following)

- BUS 4803 (Global Financial Management)
- BUS 4401 (Investment Analysis)
- BUS 4402 (Special Topics in Fin (I.e: Portfoli Mgmt & Fin Mkts)